

Kevin Reynolds, Biography

A certified counselor and clinical hypnotherapist, Kevin has developed many highly successful programs to help people make significant and positive changes in their lives. Among these programs are the Self-Image Enhancement Therapy® (SIET), the **YouCan!**® Series hypnotic programs, and **YouCAN!** Subliminal Persuasion Software, which assist others in changing the way they think, the way they respond, and most importantly, the way they feel.

Kevin is the author of numerous articles and books on self-improvement, the law of attraction, and Vibrational Convergence®. A sought-after speaker and trainer, he has written and recorded more than 25 self-help and special focus programs. Kevin has been a consultant to state and federal law enforcement agencies, and has taught classes in criminal behavior and conflict management for Northeastern University's Center for Law and Criminal Justice.

His interest in human behavior and performance began with his bachelor's degree in psychology and then a master's in conflict management in criminal justice. He is certified by the American Board of Hypnotherapy and has continued adding specialties to his resume, including:

- Imagery technologies,
- Neuro-Linguistic Programming (NLP),
- Polarity Therapy,
- TCM [Kevin – use a better name; I didn't know what this was],
- Other clinical psychology disciplines, and
- He is a practicing Reiki Master.

Kevin combined these disciplines as the cornerstone to his self-help programs and therapies.