

Web Content

Web Concept Creation and Writing Samples

Share Your Photos

Easy & Inexpensive from your own computer!

How many photos do you have that are begging to be shared with friends and family? I know I get photos of my precious grandson (no bias here) and want the world to see them. Online photo sharing can be cumbersome, expensive over time with the monthly fees, and they take a long time to download for viewing in a browser over the Internet. Now, you can put your photos in a digital photo album that can be distributed on CD, email, or any other method you choose.

Our attractive digital photo albums have already been created for you. You add the photos and (if you choose) the photo captions with the easy interface. The benefits to you are:

- **Many Attractive Designs.** You have several different designs from which to choose (just look at the Flash review in the upper left-hand corner of this page) — all turn like 3D books. Though we place the designs in categories, you may choose any design you wish to use with your photos.
- **Fantastic Prices.** Our albums are priced below market value. Other albums cost twice what we charge and give you much less — both in design quality and quantity of photos. We give you 50 pages of photos — usually around 100 photos (sometimes more, depending upon the album chosen).
- **Unlimited Distribution License.** With other such products, you must purchase each copy of a digital photo album that cost between \$10 and \$25 each. At Personal Photo Albums, you have only the one-time cost of the digital photo album, which you can reuse by saving the original and making copies. We give you the license to make as many copies of the album that you wish and distribute the finished album with photos to whomever you want, as long as you are not selling them commercially.
- **Easy to Create.** Make as many copies of the digital photo album as you like for your own personal use.
 - **Photos.** Photos can be imported into the album easily and saved.
 - **Photo Captions.** Text (if you choose an album with photo captions) is typed in and saved.
 - **Lock the Album.** Once you have finished adding your photos and captions, you may lock the file to protect it from being changed by others.
- **Easy to Use.**
 - **Auto Run Feature.** All albums are designed to run automatically with 5 second intervals between pages.
 - **Manual Override Feature.** Though the albums are set to run automatically, manual override may be engaged by just clicking anywhere on the album.
 - **Navigation Features for Manual Override.**
 - All pages have arrows or text (next/previous) to click to move forward or backward within the album.
 - Each page, except the front cover, has the close option to click.
 - If you choose the Table of Contents feature, each inside page has a button to take you back to the Table of Contents.
 - Scrapbooks do not have page numbers, but they can be requested at no extra charge.

- **Only a FREE Reader is Needed.** The final product requires a small Reader file be installed on the viewer's computer, which can be downloaded FREE by clicking the link at the bottom of any page at this web site. This means that you or anyone you send the album to is required to purchase any software in order to view the digital album. (The reader also is included in a zip file with your photo album.)
 - **Albums Include an .inf File.** When burned to a CD with the digital album, this file is programmed to start the album as soon as the CD is placed in a computer's CD player. This makes it easy to use by even the most illiterate computer user, though they will need to first install the Reader.
 - **All Albums Delivered in Two .zip Files.** One contains the digital photo album, and the other contains the .inf and reader files.
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We created and wrote the web content for a peace prayer site. Here is the home page verbiage:

Praying Together for Peace

The World Peace Prayer Group is for everyone, regardless of religious or spiritual belief. We are people throughout the world of different cultures and spiritual beliefs, who want to see peace in every nation of the world — *there are no hidden agendas.*

We simply believe in the power of prayer, especially when many people pray the same prayer at the same time. We believe prayer can positively change the world in which we live — changing hatred and violence to caring and peace; and the people of the world need peace now more than ever. The hatred and violence is out of control and getting worse each day!

There is violence between nations ...

It's in our cities ...

It's in our neighborhoods ...

It's even in some of our homes

So, we invite you to join our group. We include every nation and every people in this desire for peace.

It will only take you 5 minutes each week to recite the short peace prayer 5 times. We are looking for commitments to pray each week from 6 million people or more around the world. There are two allotted times in each time zone from which to choose. Won't you make your commitment? [Join Now!](#) The sooner you add your voice, the sooner our world improves.

Why We Started This Group

We believe in the power of prayer. We believe that changing our world to a peaceful place takes more than just an annual group prayer. By praying the same prayer together weekly, our prayer members not only make a positive change in our world, but they will make a positive change in themselves and their own lives, too.

We searched the Internet looking for a website that brought people together in prayer for peace on a regular basis. The sites we found were either —

- Religion based
- Focused on a particular nation or people
- Promoted only one prayer day annually
- Had prayer circles for other focuses or several focuses, or
- There was no commitment for a specific weekly time

Therefore, we created the World Peace Prayer Group and this website. We hope you will [join](#) our effort, too!

For a wonderful artist, who creates oil and watercolor masterpieces from photographs, we edited the previous web content. Here is the original copy and our copy. It will show you how we work and our finished product:

Home Page – Previous:

THE PERFECT GIFT FOR ANYONE AND EVERYONE!

"All great art is the expression of man's delight in God's work, not his own." –Ruskin

Please explore the galleries to discover the diverse photographic and handpainted services available.

Home Page – Our Copy:

Turning Your Memories into Lifetime Treasures

*"All great art is the expression of man's delight in God's work, not his own."
- Ruskin*

Now, you can **turn those magic moments in your life into treasures** that will last a lifetime! Artist and photographer Diana Ralph will take your memories and turn them into **elegantly rendered paintings**. These masterpieces become the focal point of your home or office; **treasures to take center stage in any room**.

Diana can turn your **photos into stunning hand painted* art**. Now, you can have portraits of your family, special loved ones, pets, special events and cherished treasures immortalized in a painting - **an elegant treasure to last a lifetime**, passing it down through generations as a family heirloom.

Services Offered:

- Paintings
- Photography
- Fine Art

Check out Diana's [gallery](#) for samples of her artistic ability in portraits and fine art, as well as her photo artwork.

www.photoarticulations.com

See all of the writing for the entire web site.

For the owner of a women's networking web site's new directory page, we created and wrote the following copy. Here is how we delivered the finished product for her use:

**Now, there's an exciting new resource to help women,
who work-at-home – and it's *FREE!***

The Work@Home Business Directory is **FREE** to all registered users of Womans-Net.com – you don't have to be a member to take advantage of this unique ebook! This is the greatest networking tool, and it was created just for you!

Now, you have at your fingertips a directory that offers:

- Work-at-home opportunities that fit your individual needs and lifestyle
- Ideas for making your home business more profitable with growth potential
- Resources to help you do what you can't or don't have time to do for yourself and your business
- A marketing vehicle to promote your own business to over 60,000 monthly viewers of Womans-Net.com
- Networking potential through contact with other women – just like yourself!
- The opportunity to work with other work-at-home women, knowing that you will:
 - Receive more personal service
 - Feel confident in the level of service provided
 - Be helping other work-at-home women

The directory navigates by industry category, such as Accounting & Finance, Advertising & Marketing, Arts & Crafts, Computer & Internet, Home Parties, and Professional Services (just to name a few).

This easy-to-use directory requires a small software program be downloaded and installed onto your computer (Macintosh users please email [email link] for separate instructions). To use the directory, you must be connected to the Internet. It works best using the Microsoft Internet Explorer browser, and java script must be enabled.

Download your copy of the directory NOW!

**Advertise Your
Firm**

60,000+ readers!

Now, you can put your company in front of thousands of readers at one of the lowest rates on the Internet.

Click here now for more information!

For the owners of a web site that provides incorporation and registered agent services, we created and wrote the following copy. Here is how we delivered the finished product for their use:

1-800-INC-6380 800-402-6380

HOME • INCORPORATION FORMS • LLC FORMS • FREE BUSINESS LETTERS • FAQ • CONTACT US


One-Stop for All Your Incorporation Needs

It's Easy! It's Affordable!

Whatever your incorporation needs, Incstat.com can provide it. We do all the incorporation work for you, provide registered agents, and offer convenient corporate business kits. With our award-winning service, your incorporation will be a fast, easy and painless experience.

NATIONWIDE
REGISTERED
AGENTS

Incorporation	Registered Agents	Corporate Business Kits
<p>Peace of Mind. You know you are ready to incorporate — now, we can do it for you online! Whether LLC or standard corporation, our services are easy, accurate and reliable, and at a price you can afford. With states varying greatly in their filing requirements, our highly-trained, professional staff takes the hassle out of your formation, ensuring that the proper forms are filed correctly for your state — regardless of which of the 50 states you reside. Click here to start your incorporation filing now!</p>	<p>Hassel-free. A qualification requirement for incorporation is a registered agent and registered office. We can provide this service for you. We are here to serve your needs nationwide, providing high-level expertise and availability. Our registered agent will: forward tax materials, create annual reports, process all state filings, and handle any official mail from the Secretary of State in which you are incorporated. For a registered agent, click here.</p>	<p>Convenient & Safe. Professionally-designed kits keep your official corporate records in one, safe place for easy retrieval. Provides customized forms for bylaws (or operating agreements) and minutes, stock/membership certificates, transfer ledger, and corporate seal. Makes compliance with state/federal requirements easy. Available for all 50 states, and for standard corporations or LLCs. We offer several products — Click here.</p>



HOME • INCORPORATION FORMS • LLC FORMS • FREE BUSINESS LETTERS • FAQ • CONTACT US

For the owners of a retirement home co-op, we created and wrote the following copy:



Palm Lake Co-op is in one of the most scenic locations in the nation with palm trees and sandy beaches a plenty, PGA quality golf courses, world-class shopping, on premise events and activities. A mobile home parks community unlike any other - offering gated entries and 900 home sites, all owned by our residents. You could be one, too!

[See All the Benefits](#)

Our mobile home parks community offers many benefits to our residents. As a co-op, each resident equally shares in our lifestyle and amenities.

[Become a Resident](#)

Affordable cost for a quality and secure lifestyle with luxurious amenities, amid a whirl of activities and entertainment. Pets are welcome, too!

[About Palm Lake Co-op](#)

A well-established mobile home parks community, owned by its residents. Easy and convenient location to all the area's activities and entertainment.

[Active Social Club](#)

Activities can fill as much of your time as you wish at our mobile home parks community with the countless events, entertainment and activities offered.

About Us

Palm Lake Co-op is a mobile home parks community for active adults, age 55+, who are looking for a gated retirement setting. Purchased in 1986, the Co-op is owned and operated by its residents, who wanted affordable quality living that is safe and secure. Palm Lake Co-op is that place!

With over 900 sites in our mobile home parks community, we are large enough to offer a multitude of luxurious amenities that a smaller mobile home parks community cannot. Besides the regularly planned social events and several sporting leagues, we offer three clubhouses, each with a swimming pool and whirlpool spa. We even have our very own fresh water lake that is well stocked for the fishermen (and women) in our mobile home parks community.

We are conveniently located in the heart of Palm Beach County between Exit #76 of I-95 and the Veterans Administration (VA) Hospital. There is easy access to all the local entertainment and activities for which south Florida is famous, including several PGA challenge-level golf courses. Many of our residents find the myriad of activities at Palm Lake Co-op keep them busy - within walking distance of home. For those who enjoy their leisure, however, Palm Lake Co-op also is a quiet sanctuary.

You'll find everything you could want in a mobile home parks community at Palm Lake Co-op. You'll be proud to call Palm Lake Co-op home!

Social Club & Activities

There's always something happening in and around Palm Lake Co-op. You'll never want for something to do in this active adult retirement community!

On Premises

Just because you're retired or soon will be, doesn't mean you have to become inactive. Staying active keeps you young, making lots of friends with similar interests along the way. Our active adult retirement community has plenty for you to do.

You'll enjoy many of the activities held at our three spacious clubhouses, located throughout Palm Lake Co-op. Take a refreshing swim - summer or winter - in one of three, **large heated swimming pools** or sunbathe under the warm, Florida sun. Enjoy a luxurious and leisurely dip in one of our relaxing and soothing **whirlpool spas**.

Join one of the many **social clubs** for organized dances, potluck dinners, breakfasts, special dinners, arts and crafts, card games, singing and dancing groups. Stay fit at one of our **exercise or water aerobics classes**. Join one of the **leagues** in our active adult retirement community - men and women's golf, bowling, shuffleboard, horse shoes or bingo, just to name a few. Our active adult retirement community ensures you have endless options.

www.palmlakecoop.com

See all of the writing for the entire web site.

We created and wrote the following copy for a hearing aid home page:

WELCOME TO ELITE HEARING AID CENTER

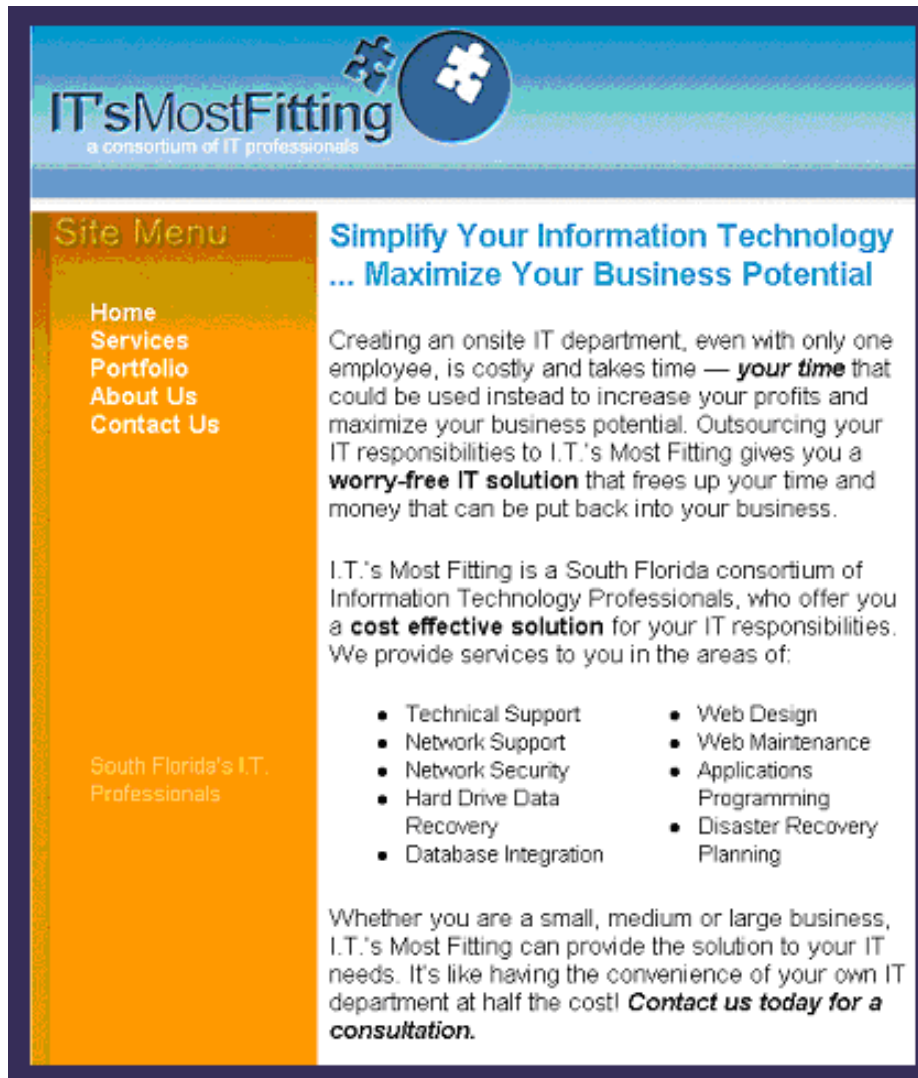
Elite Hearing Aid Center is a family-owned business that is wheelchair accessible. We provide:

- **Personal attention** with one-on-one customer service
- **One stop service** - we carry all name brand hearing aids and provide all services needed for your perfect fit
- **A plan to fit any budget** - you will have the best quality hearing aid that is both affordable and reliable
- **Most advanced, state-of-the-art equipment** - you know you're getting the best service quality possible at Elite



Caesar M. Hernandez, Jr.
BC-HIS, ACA
*Board Certified - Hearing
Instrument Specialist
Audioprosthologist*

We created and wrote the following copy for an IT firm's home page:



I.T.'s Most Fitting
a consortium of IT professionals

Site Menu

- Home
- Services
- Portfolio
- About Us
- Contact Us

South Florida's I.T. Professionals

Simplify Your Information Technology ... Maximize Your Business Potential

Creating an onsite IT department, even with only one employee, is costly and takes time — ***your time*** that could be used instead to increase your profits and maximize your business potential. Outsourcing your IT responsibilities to I.T.'s Most Fitting gives you a **worry-free IT solution** that frees up your time and money that can be put back into your business.

I.T.'s Most Fitting is a South Florida consortium of Information Technology Professionals, who offer you a **cost effective solution** for your IT responsibilities. We provide services to you in the areas of:

- Technical Support
- Network Support
- Network Security
- Hard Drive Data Recovery
- Database Integration
- Web Design
- Web Maintenance
- Applications Programming
- Disaster Recovery Planning

Whether you are a small, medium or large business, I.T.'s Most Fitting can provide the solution to your IT needs. It's like having the convenience of your own IT department at half the cost! **Contact us today for a consultation.**

Additionally, check our writing at these web sites:

www.irean.com — the entire site

www.markmaynor.com — the entire site

www.adclaw.net — the Advanced Estate Planning Tools section